



Godman Guild Association

2009 Annual Report to the Community

Promoting Strong Families
and Strong Communities
Since 1898

Challenging Times Bring Out the Best

Now more than ever, many of our neighbors need a hand up to gain a foothold in our tough economy; to get and keep that first job and to increase their income.

In spite of the tough job market, our team exceeded our 2009 outcome goals for folks completing job readiness training, receiving GEDs and being placed on jobs. And, while many of our young people face serious daily distractions and are mightily challenged to stay in school and stay out of trouble, again this year our participating youth exceeded their outcome goals for school achievement, for staying out of the juvenile justice system and for completing summer employment.

The Guild is a unique combination of urban and rural facilities for human development. Camp Mary Orton, a gift to the Guild in 1910, continues to take its place among the premiere training and therapeutic challenge centers and is securing its place in the future of Central Ohio through a balanced business model.

Not only is the economy a severe challenge but our stressed neighborhood (Weinland Park) is shaking under us even more than usual. Now, however there is hope as the rumbles of clearance and renovation begin thanks to many public and private investors. Revitalization is always accompanied with anxiety over the ultimate eventuality of rising housing costs. We proudly support our Weinland Park Community Civic Association in working to turn the neighborhood around and increase a sense of safety as well as pushing for residents to benefit from the increasing economic activity.

These results were achieved against a backdrop of an unexpected and rapidly shrinking economy and unrealized revenues. A looming large deficit that appeared mid year was contained by serious belt tightening. The year ahead promises balanced and sustained effort with some growth – if as they say, “the creek don’t rise - again”.

Primarily responsible for providing leadership to accomplish these outcomes – our Management Team “Champions” -

Marci Ryan, Director of Camp Mary Orton and Human Resources. Marci is a veteran of the business community and fully certified in Leadership and Challenge technologies, and has just completed 10 years in that position.

Ellen Williams, Director of Youth and Family Services. Ellen has been with the Guild for over 12 years and is completing the Executive MBA program at the OSU Fisher College of Business.

Wendy Hansen Smith, Director of Workforce Development. Wendy recently completed a Masters in Guidance and Counseling at OSU and is in her 9th year at the Guild.

We invite individuals and institutions that share our mission to join us in this exciting and rewarding work and invest time and resources so that we can pursue our intent to do more and do it better for the advancement of the greater Columbus community.

Most importantly, thanks to all who have helped us get to this point in our illustrious 111 year history. We promise to maintain your trust and ensure the value of your investment.

Randal C. Morrison
Executive Director



Godman Guild Youth and Family Services

“Helping to Build Our Leaders of Tomorrow”

It's truly been a year of challenge and of triumph. The Guild is fortunate to have dedicated staff who have used innovation as well as hard work to meet and address challenges head-on. We've witnessed the triumph of young people and their families as they've discovered strengths and learned new skills.

The mission of the Guild's Youth and Family Services (YFS) department is to provide the programs and services that help to develop young people into well educated, productive adults who contribute positively to their communities and to provide opportunities for families to grow healthy and strong. To meet this objective we've invested time, energy and financial resources to ensure that our staff are trained, equipped and well prepared to deliver effective programs. We've also taken time to objectively look at each of our YFS programs to determine not only their effectiveness, but also to determine if our programs are operating efficiently.

One of our key strategic objectives is to research and implement best-practice program models. As a result we have merged three very strong programs into one comprehensive, year-round program for **280+ youth ages 5 to 13**. Our ACES (After school program through Community leaders, Educators, and Students) program expanded this past year to serve approximately 80 students in grades K – 5 daily at Weinland Park Elementary School and has incorporated our PRIDE and Summertime Safari summer programs (which serve a combined total of about 280 youth including ACES students) into the model. Major support from City Year and Big Brothers/Big Sisters helps to make ACES a strong and effective extended school day program.

The results of our 2008-2009 ACES programming show that **ACES students in the 4th and 5th grades at Weinland Park scored higher on math and reading proficiency tests than did the students who were not enrolled in ACES**. Our summer programs also kept nearly 150 Weinland Park students safe and productive during their entire five week break for the summer.

Our T.E.E.N. (Teen Education and Employment Network) Program worked with **100 youth from all over Franklin County ages 14 to 18** during the past school year as an extended school day program. With one-on-one advocacy services as our foundation, youth in T.E.E.N. participated in job readiness and financial literacy classes, comprehensive academic assessments and tutoring and in enrichment opportunities to gain leadership and social skills. Nine youth participated in and received nationally recognized certification in ServSafe Food Handlers Certification Program. The 2009-2010 school year includes all past program offerings as well as a new paid internship program and a teen pregnancy prevention program.

This was the fourth year for our Summer Teen Employment Program (S.T.E.P.). Working with dozens of partnering employers we **placed 175 teens on jobs for the summer**. We were also very fortunate to use our knowledge of youth employment and training to provide the **work readiness training for all 1300 youth** ages 14 to 18 participating in the Summer YouthWorks! Program operated by the Job Leaders program of the Central Ohio Workforce Investment Corporation. Our new Pathways to Work program included six (6) hours of hands on training at Camp Mary Orton and four (4) hours of introduction to use of a portfolio, which youth used to document their learning over the summer.

Our Parent Partnership program provides individualized support to parents of children in K through 2nd grades at Weinland Park Elementary. This intensive program helps parents understand the importance of and learn ways to be more involved in their child's education and socialization. **Ninety-six percent of participating parents successfully completed the program.**

Parent Partnership received its second year of funding from the Junior League of Columbus to offer **“Fall into Reading”**, a reading festival for Franklin County families of children ages 0 to 8. Over 120 children from nearly 70 families experienced educational and entertaining activities that focused on learning to love reading.

We appreciate the support of our donors and volunteers to help us maintain the superior quality of all our YFS programs during a year of uncertainty. We look forward to maintaining this level of quality and to the new opportunities for growth and partnerships in the upcoming program year.



Camp Mary Orton

“Camp Mary Orton has many reasons to celebrate!”

In the last fiscal year:

- We provided Leadership and Challenge Center (LCC) services to over 2600 people from over 100 groups ranging from corporations to school classrooms. These folks participated in a variety of activities including teambuilding initiatives, high ropes courses, climbing walls and our zipline across the ravine. In addition, over 700 persons from Godman Guild programs participated in our LCC services.
- We welcomed over 5,000 persons who attended an event at our facility, whether it was a wedding reception in our lodge, a meeting in our conference center, or a birthday party.
- We provided an awesome summer camp experience to over 200 youth through our Adventure Academy program and hosted the annual P.R.I.D.E. camp to 130 campers this summer.
- Our Wilderness Bond program provided effective adventure therapeutic services to almost 400 clients and reported 87.9% of those clients improved in goals set at the beginning of their program.
- We had over 650 volunteers help us with beautification of the grounds and facilities at camp. With 167 acres to maintain, it is critical that folks donate their time and talent to help us keep camp beautiful.
- We have a strong advisory board that contributes so much to the success of Camp Mary Orton. They hosted our Open House which was an amazing time for over 500 people and provided support for our annual golf outing, our only fundraiser each year.



We are looking forward to 2010 to celebrate our 100th birthday! If you have attended Camp Mary Orton in any way in the past 100 years, we would love to hear your stories and find out where you are today. We would like to be sure to invite all alumni to our festivities. Feel free to email us at 100years@campmaryorton.org with your contact information and any stories you would like to share. Our goal is to receive 100 stories and publish them to share with alumni. So, please take a moment to share your story with us. We plan to make the most of the ‘100’ theme and are still in the planning stages for more fun activities that you can participate in to help us celebrate.

Workforce Development

“Workforce Development is Changing Lives and Stimulating the Economy”

GED/ABLE (Adult Basic and Literacy Education) Preparation Program

- 154 persons enrolled in GED/ABLE preparation classes and an additional 74 adults enrolled in Official GED Practice Test services only (testing, one-time instructional guidance, and for those who pass—fee waiver and Official GED Test registration).
- 93% entered the program functioning below the 9th grade level in reading, writing &/or math.
- 114 (an 18% increase) of the persons enrolled improved their basic skills in one or more grade level in reading, writing &/or math. We met or exceeded the State of Ohio Department of Education standards for educational gains in all six Educational Functioning Levels, a tremendous feat for a program our size!
- 56 persons earned a GED (29% increase for enrolled students & 200% increase for practice tester only adults). In Columbus, earning a GED increases an adult’s average annual income by 231%. For 56 adults, the combined average increase in annual wages is nearly \$809K.



Hiring Events

With \$5K support from the Paul G. Duke Foundation and assistance from OSU Extension, we conducted six hiring events this year for area employers with multiple job openings. 368 persons attended and 58 obtained employment.

Workforce Development Continued on following page

Workforce Development Cont'd

Job Success

Job Success is a comprehensive job readiness program that includes 120 hours of instruction, job placement assistance, job retention assistance and supportive services (childcare while in class, advocacy, and barrier reduction).

Volunteer Income Tax Assistance

Godman Guild, OSU Extension and The OSU Fisher College of Business operated our 4th annual Volunteer Income Tax Assistance (VITA) site this tax season. We provided free tax preparation and electronic filing for low-income persons, many of whom qualified for the Earned Income Tax Credit (EITC) and most of whom would have not filed or would have paid excessive fees to file.

Family Advocacy at The Ohio State University Schoenbaum Family Center

We provide tours, assistance navigating the enrollment process for the partners (OSU, CDC Head Start, and Columbus City Schools), and advocacy and support to assist children in remaining enrolled in the Center and parents in addressing employment, housing, personal and other concerns.

Mark your calendar...The Ohio State University President Gordon Gee will be the keynote speaker for the next GED graduation, December 9th, 2009.

Donors

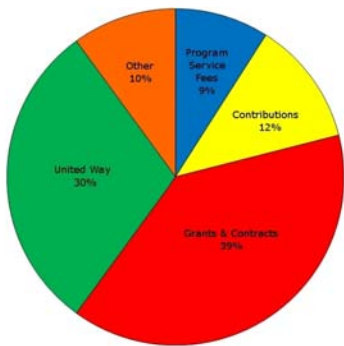
Godman Guild would not be able to serve the community without the support of many dedicated individuals, foundations, and businesses. We extend our heartfelt thanks and appreciation to **all of our contributors**.

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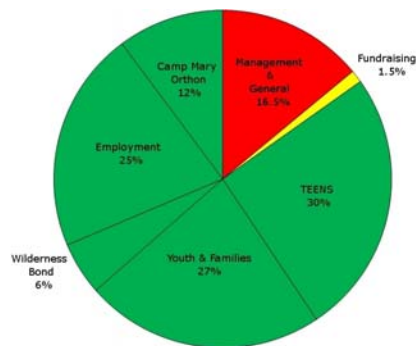
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Statement of Operating Revenue and Expenses: July 2008 - June 2009*



Revenue	
Program Service Fees	\$251,800
Contributions	\$313,800
Grants & Contracts	\$1,051,200
United Way	\$823,700
Other	\$264,700
Total Revenue	\$2,705,200



Expenses	
Programs	\$2,287,500
Management & General	\$462,800
Fundraising	\$39,300
Total Expenses	\$2,789,600

* Un-audited pending change in fiscal year

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